

# EVERYTHING I DO POSITIONS ME!



Author, Speaker and Trainer

Christine The Communication Queen

## **Build lasting professional relationships, connect with clients and customers and catapult your business success.**

Christine Züst, MA, RCC, works with emerging leaders and executives to enhance their communication effectiveness and professional success, and with companies to develop more productive leaders and teams.

### **Most Requested Keynote/Seminar Topics: *Everything I Do Positions Me: The Simple Path to Professional Success***

Gain a competitive edge in the marketplace by mastering six core competencies for your professional success: communication, networking, positive attitude, knowledge sharing, image management and personal style.

#### ***Shut Up and Listen!***

#### ***Keys to No-Nonsense Networking***

Develop, cultivate and expand your network of contacts with a simple formula that begins with respect. Christine's hilarious nemesis, "Natalie Networker," shows attendees how not to act when networking, which leaves a powerful, lasting message while showing participants the right way to savvy networking success.

#### ***Advocates, Allies, Angels and Aliens... Oh My! Assemble Your A-Team for Business Success***

Perfect for sales and marketing professionals or entrepreneurs who work directly with clients and customers...this program will engage participants to take a more proactive role in getting advocates, allies, angels and aliens aligned to help promote and build your business!

## **What people are saying about Christine Züst:**

*"I found myself taking more meaningful notes during your one-hour presentation than I would normally take attending a full-day seminar. In addition to the valuable content on the aspects of power positioning, your presentation style and participant involvement formed the foundation for an effective learning experience."*

**Reed J. Klein, Director, Physician Insurance Programs  
Trinity Health**

*"Your Power Positioning seminar was excellent. I valued your commitment to personalizing the information to make it relevant to our staff. Since our session, my specific goals have been achieved and your assistance was instrumental in making that happen. Your professionalism, presentation content and follow-through after our meeting were truly exceptional."*

**Wendy Mainardi, President  
Junior Achievement of Greater Cleveland**

*"Ah, joy! A speaker with intellect and a sense of humor! Christine weaves comical skits and her unique brand of wit into her presentations, and livens up otherwise ordinary business topics with smart, interactive content. Plan to learn and be amused, even if you think you've heard it all."*

**Nicki Artese, President, Artese Communications**

## **Christine Züst is a seasoned communication expert who presents with wit and style.**

With more than 30 years of experience in communication, marketing and public relations, she knows what it takes for professionals to succeed in business and in life. Her thoughtful, content-rich programs leave audiences with strategies for improving their lives through better communication.

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